



TASMANIA

ATE25 SELLER GUIDE

TASMANIA

COME DOWN FOR AIR



Fagus at Cradle Mountain
© Emilie Ristevski



Russell Falls,
Mt Field National Park
© Jason Charles Hill

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WELCOME TO TASMANIA

WE CAN'T WAIT TO
SHARE OUR ISLAND
WITH YOU.



© Andrew Wilson

— Australia's most southerly state is no ordinary place. And Tasmanians are no ordinary people. Geographic isolation has contributed to unique biodiversity – globally significant and dazzling in its beauty – and has fostered a community of creative, down-to-earth, resourceful people who make time to make you feel welcome. Seasonality and hospitality go hand in hand. One of the joys of travelling in Tasmania is tasting farm and ocean-fresh produce, along with the ease of meeting the makers at cellar doors, farm gates and local markets.

You'll soon see that when we do things, we like to do them our way. Take our distillers, using native botanicals and, in some cases, leftover machinery to make some of the best spirits in the world. Hop on a ferry to witness an alternative universe of ideas and expression at Mona, a public and provocative private art museum, carved into a headland in the state's south. And join islanders in a packed schedule of events and festivals that celebrate all the good things in life.

More than a third of the island is protected as national parks, reserves and World Heritage areas, and much of it is easily accessible on foot or aboard a cruise. Hike the tallest sea cliffs in the southern hemisphere on the Three Capes Track, and breathe some of the purest air on Earth. Walk in valleys where towering Huon pines grow for thousands of years, where rivers meet rare temperate rainforest, and snowpeaked mountains shadow buttongrass plains.

This is a place for adventure – test yourself on scores of wild mountain-bike trails, tee off on world-class links perched over Bass Strait, cast for wild brown trout in glacial tarns, or visit one of several wildlife sanctuaries to encounter some of our elusive native wildlife.

A journey to Tasmania is a chance to disconnect from the stresses of life, and reconnect with the things that matter.

Come down for air.

Sarah Clark
CEO, Tourism Tasmania



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Tasman Island
© Emilie Ristevski



01 —

Where we are

Australia's only island state lies about 250km across the formidable Bass Strait from Victoria. Next stop south is Antarctica, 3000km away. Surrounded by the Tasman Sea, the strait and the mighty Southern Ocean, Tasmanians breathe some of the cleanest air in the world. The 334 islands of the Tasmanian archipelago sit at latitude 42°S, directly in the path of the Roaring Forties winds.

Tasmania is about the same size as the Republic of Ireland: 315km from east to west and 286km from north to south. There are around 569,800 Tasmanians with almost half living in the state capital of Hobart, established in 1804 and Australia's second-oldest city.

AUSTRALIA

Sydney
Melbourne

TASMANIA



Weather

Tasmania's four distinct seasons deliver different travel experiences year-round. Average maximum temperatures in summer, from December through February, are 17–23°C (63–73°F). Average maximum winter temperatures, from June through August, are 3–11°C (37–52°F). Enjoy beach life and blooming lavender fields in summer, the 'turning of the fagus' in autumn when Australia's only native deciduous tree turns brilliant colours, fish for wild brown trout in spring, and in winter join solstice festivals and warm up around log fires with fine local whisky.

Rainfall varies significantly across the island. Hobart is the second-driest capital city in Australia (after Adelaide), while the west coast has an annual average rainfall of 2400mm, which sustains the island's cool-temperate rainforests.

Getting here

From mainland Australia, there are direct domestic flights into Hobart and Launceston from most capital cities. The *Spirit of Tasmania* passenger and vehicle ferries operate daily across Bass Strait between Geelong in Victoria and Devonport on Tasmania's north-west coast.

Getting around

Tasmania is prime road-trip territory, with diverse landscapes and excellent road coverage – and never more than a few hours between major towns. Visitors can hire cars or vans, bring their own vehicle from mainland Australia on the *Spirit of Tasmania* ferry, or join a coach tour or a small escorted group. There are also intercity and regional public bus services.

Rainbow accredited businesses



Businesses across the island have undertaken training to create safe spaces for LGBTQIA+ travellers. For a full list of Rainbow Tasmania Tourism

Accredited operators, visit discovertasmania.com.au/rainbow-accredited.

More information

For travel professionals, find sales-focused information and itinerary suggestions at tassietrade.com.au or email trade@tourism.tas.gov.au

SEE MORE AT
discovertasmania.com.au

01 – Cradle Mountain-Lake St Clair National Park © Dearnna Bond
02 – Blue Derby Mountain Bike Trails © Flow Mountain Bike
03 – Woolnorth Wind Farm © Sean Scott
04 – Martha Lavinia Beach, King Island © Stu Gibson



Tasmania has Australia's...

PUREST AIR Kennaook / Cape Grim

OLDEST BRIDGE Richmond, convict-built in 1825

OLDEST CONTINUALLY OPERATING BREWERY
Cascade Brewery, Hobart

HIGHEST SEA CLIFFS
Turrakana / Tasman Peninsula, over 300m high

TOP PUBLIC-ACCESS GOLF COURSES
Cape Wickham Golf Links, Barnbougle Dunes,
Barnbougle Lost Farm and Ocean Dunes

LARGEST TRACT OF TEMPERATE RAINFOREST
Takayna / Tarkine

**LARGEST NUMBER OF WORLD HERITAGE
CONVICT SITES** Five of Australia's 11
UNESCO World Heritage convict sites

DEEPEST CAVE Delta Variant Cave, about 401m deep,
near Mt Field National Park

DEEPEST LAKE Lake St Clair, over 200m deep

WILDEST BIG-WAVE SURF
Shipstern Bluff, Turrakana / Tasman Peninsula

TOWN WITH THE MOST SANDSTONE BUILDINGS
Oatlands (around 150)

ONLY NATIVE DECIDUOUS TREE
Nothofagus gunnii, aka deciduous beech or fagus

Tasmania has the world's...

LARGEST CARNIVOROUS MARSUPIAL
Tasmanian devil

TALLEST FLOWERING PLANT
Eucalyptus regnans, or mountain ash

BIGGEST PRIVATE LAVENDER FARM
Bridestowe Lavender Estate

OLDEST LIVING PLANT SPECIES
Lomatia tasmanica, believed to be 43,000 years old

...and Tasmania supplies a quarter of the wild abalone
consumed globally.

01 - Cape Wickham Golf Course © Stu Gibson
02 - Richmond Bridge © Alastair Bett
03 - Bridestowe Lavender Estate © Luke Tsharke
04 - Tasmanian devil (*Sarcophilus harrisii*) © Sarajayne Lada



NEW SELLER

Apple Isle Wine Tours (T)

Apple Isle Wine Tours offer full, half and private day tours for clients to discover Tasmania's award-winning wines, tantalising food and amazing scenery. Combine this food and wine experience with a tour to Mona, Kunanyi / Mount Wellington, Richmond, the Huon Valley or Freycinet on Tasmania's East Coast, Port Arthur or Bruny Island.

Other services include Hobart Airport, intrastate and events transfers, along with pre-wedding celebration tours.

Apple Isle Wine Tours and Airtas Transfers are privately owned and operated businesses operating since 2003. We are committed to providing the very best experiences Tasmania has to offer.

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Bruny Island Safaris (T)

Bruny Island Safaris offers unforgettable experiences combining Bruny Island's breathtaking landscapes, gourmet food and rich heritage. Led by Managing Director Craig Parsey, who spent part of his childhood at Cape Bruny Lighthouse, the company provides exclusive access to this historic scenic landmark, the only lighthouse open for tours in southern Tasmania.

Operating for over 12 years, Bruny Island Safaris showcases the island's natural beauty and local produce, offering guided tours highlighting the best of Bruny's wildlife, scenic views and local produce, all while employing passionate Bruny Island and Tasmanian locals to ensure every guest receives an authentic and memorable experience.

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- 01 - Bruny Island Cheese
- 02 - Wine tasting tour
- 03 - White and natural wallaby, Bruny Island
- 04 - Bruny Island Lighthouse



Curringa Farm Accommodation and Farm Tours (H) (T)

Sixth-generation farmers Tim and Jane offer a distinctive rural experience in the heart of central Tasmania, a 1hr drive from Hobart. Curringa Farm's nine fully self-contained cottages provide a perfect escape for comfort and connection with nature at one of Tasmania's favourite agritourism farm stays.

We organise tailored tours for small and large groups, from six to 100 visitors. These include sheep shearing demonstrations, working dog displays, highland cows, a delicious barbecue lunch and a gift shop showcasing locally sourced products.

Curringa Farm attracts luxury travellers, cruise passengers, special interest groups, cyclists, bushwalkers and birdwatchers. Offering authentic rural hospitality and extensive international experience, Curringa Farm is ideal for couples, families and groups alike.

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Day Tours Tasmania (T)

Day Tours Tasmania offers private and small group tours from Hobart, expertly designed to showcase the very best of southern Tasmania. With a team of knowledgeable local guides, the company provides guests with memorable experiences across southern Tasmania's most memorable destinations.

These tours encompass a range of exciting options, including Bruny Island Premium tours, behind-the-scenes distillery experiences, the Coal River Valley, Turrakana / Tasman Peninsula (home to Port Arthur) and the picturesque Huon Valley.

Day Tours Tasmania's itineraries have been designed to capture the essence of Tasmania with a focus on our award-winning wineries, tasty local produce, scenery and fascinating history.

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01 - Curringa Farm Accommodation
02 - Flock of sheep, Curringa Farm © Natalie Mendham
03 - Apple pie and cider
04 - Hobart Whisky Tour



Drive Car Hire Ⓣ

Drive Car Hire is Tasmania's premier choice for self-drive exploration. Throughout four decades of statewide operation, Drive has earned a reputation for professionalism and efficiency, delivered with genuine Tasmanian warmth. Drive caters to every traveller's desire with standard, premium and sports cars.

From delivering cars to remote areas to curating bespoke experiences, a personalised service ensures that every journey is effortlessly memorable. Guests enjoy complimentary hotel delivery, expert itinerary guidance and local recommendations to enrich their experience.

Drive was Tasmania's first rental operator to embrace electric vehicles (EVs). Today, their commitment to facilitating low-emissions touring is well-recognised and supported by ongoing investment in hybrid vehicles to lessen the impact of self-drive travel across Tasmania.

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Eguide Ⓣ

Eguide is a leading provider of premium tours and transfers, renowned for sustainability with 100% carbon-offset operations.

Our modern fleet caters to individuals and groups of any size, ensuring smooth, comfortable travel experiences. Specialising in bespoke itineraries, we deliver unforgettable single-day and multi-day adventures showcasing Tasmania's natural beauty, cultural heritage and attractions.

Experts in hosting Japanese travellers, we offer guided nature, cultural, and technical tours, including business visits like agricultural tours, led by Japanese-speaking guides.

As a top shore excursion operator for Hobart, Burnie and Port Arthur, we create personalised tours for cruise passengers.

Partner with Eguide for exceptional travel experiences.

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Federal Hospitality Tasmania (H)

Wrest Point Tasmania

The Henry Jones Art Hotel

MACq 01

Country Club Tasmania

Country Club Villas

Saffire Freycinet

Federal Hospitality Tasmania offers a suite of six quality Tasmanian accommodation venues.

IN HOBART:

– Wrest Point Tasmania

Located on Hobart's waterfront, Wrest Point is the place to indulge your playful side. Everything you need is right here — a waterfront new casino and bar, eateries for every craving, endless entertainment choices, a comfortable place to crash and conference epicentre.

– The Henry Jones Art Hotel

Hobart's oldest waterfront warehouses have been thoughtfully reimaged to become Australia's first dedicated art hotel. The Henry Jones Art Hotel is dedicated to showcasing Tasmania's emerging and established artists in every room and space, creating a sophisticated and deeply engaging accommodation experience on Hobart's waterfront. With 52 rooms and 4 suites each individually designed and furnished, preserving untouched heritage features and nineteenth-century sandstone walls with views of Hobart's harbour, city, and mountains.

– MACq 01

Nestled in the heart of the historic Hobart waterfront, MACq 01 is Australia's first storytelling hotel. Throughout the halls and across the walls of the hotel you'll find engaging pieces of history, tales and fables that make up the remarkable history of Tasmania. MACq 01's unique Hidden Hobart Storytelling Tour has become a must-do experience for visitors to Tasmania. MACq 01 Hotel offers a variety of 114 rooms and suites, each characterised by a generous floorplan and relaxed and informal style.

IN LAUNCESTON:

– Country Club Tasmania and Country Club Villas

Quality self-contained resort complex offering a range of 1,2 & 3 bedroom options with an extensive range of facilities onsite including a championship 18 hole golf course, indoor swimming pool, tennis courts, spa and fitness centre and children's playground. With parking at your door, Country Club Villas are the perfect base for touring Launceston & Northern Tasmania.

ON THE EAST COAST:

– Saffire Freycinet

A premier luxury lodge Set in the Coles Bay Conservation Area overlooking the Freycinet Peninsula, famed for the iconic Wineglass Bay. Delivering sophisticated and intimate style and an inspirational experience, our Tasmanian accommodation blends mankind and nature with breathtaking beauty.

CONTACT INFO:

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01 – Saffire Freycinet

02 – The Henry Jones Art Hotel

03 – Wrest Point Tasmania



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Experience Tasmania Tours and Charters/Gray Line T

Experience Tasmania Gray Line offers Tasmania's widest range of quality sightseeing day tours, with regularly scheduled, well-timed itineraries, inclusive of Tasmania's iconic attractions.

Agent logins are available for ease of booking and instant confirmation.

The professional team are efficient, friendly, knowledgeable, passionate and eager to share the best of Tasmania with your clients. Highly trained drivers and guides will ensure a safe and enjoyable Tasmanian journey from beginning to end.

Its fleet of modern vehicles can cater for groups of any size, from four to 57 passengers, available for private touring throughout Tasmania, with staff available to assist with itinerary planning.

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Hadley's Orient Hotel H

Established in 1834, Hadley's Orient Hotel is 4.5 star, Victorian-era boutique Hotel nestled in the heart of Hobart, Tasmania. Just moments from the CBD and a short stroll from the waterfront and Salamanca Place, this is the oldest continuously operating boutique hotel in Tasmania.

A unique experience awaits at this local icon, where beautifully restored heritage features, an onsite gallery, traditional afternoon tea, the Trail of Terrific Tales immersive audio tour, and incredible art surround every guest.

The Orient Bar and Restaurant invites guests to savour an exquisite collection of Tasmanian products. There is nothing quite like Hadley's.

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- 01 - Salamanca Place
- 02 - Kunanyi / Mt Wellington summit
- 03 - Hadley's Orient Hotel
- 04 - Hadleys Orient Hotel @ Olivia Sattler
- 05 - Accommodation, Hadley's Orient Hotel



Happy Tassie Travel (T)

Happy Tassie Travel, established in 2005, is the first Tasmanian tour operator offering Chinese speaking tours. Its local tour guides can provide services in Mandarin, Cantonese and English.

The company also provides charter services with general coaches and luxury vehicles, and offers a range of itineraries to appeal to Chinese visitors.

Clients can also book free appointments with local travel consultants to help design individual or small group travel plans. Customer satisfaction is always the aim.

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NEW SELLER

Little Beach Co Resort (H)

Little Beach Co Resort is an eco-conscious sanctuary on Tasmania's pristine east coast at secluded Chain of Lagoons. With 400m of coastal frontage, our luxury resort offers rockpools, a kelp forest and an outdoor sauna overlooking the ocean.

Sustainability is at our core. Our buildings are made from locally sourced rammed earth and Tasmanian hardwoods, using renewable solar panels and energy-saving systems. We collect rainwater, compost and recycle organic waste to nourish our produce garden. Wallabies, wombats and rare swift parrots roam our 22-acre eco-reserve.

Luxury accommodation includes eco-friendly domes, hot-tub villas and a resort residence built for optimal thermal efficiency with a solar-heated swimming pool.

Guests can enjoy wildlife watching, coastal walks, whale migrations and swimming. We've so far planted 1680 trees on our property. Together with travel agents, we can inspire like-minded travellers to experience luxury in harmony with the environment. Book for FIT or small groups.

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Love Tasmania Tours & Coal River Coaches T

Coal River Coaches & Love Tasmania Tours offers competitive rates for coach charter, transfers, and self-drive options. Its custom tour itineraries cater to diverse interests, ensuring memorable experiences for all guests. Alternatively, the team gladly accommodate pre-planned itineraries.

Professional and personable drivers prioritise comfort and safety aboard the well-maintained fleet, ranging from cars to large coaches. State-wide access allows exploration of Tasmania's hidden gems and popular attractions, promising an unforgettable journey.

CONTACT INFO:

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Miena Village Guiding T

Miena Village Guiding is located at the southern end of the Great Lake in Tasmania's Central Highlands. We offer fully supported walking in the Central Highlands, Western Lakes and Walls of Jerusalem National Park. There are single-day and multi-day trips in addition to guided fishing in the Central Plateau Conservation Region.

Your clients can immerse in the alpine landscape, which hosts an extensive network of highland lakes, trout-filled lagoons, pine-fringed tarns and crystal-clear streams. The experienced team from Miena Village Guiding provides an unforgettable and unique experience.

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McDermott's Coach Group T

McDermotts Coach Group are a family-owned company with over 40 years experience. We are leaders in the Tasmanian tourism industry, providing unparalleled coach touring services, quality staff and premium Australian-built coaches.

Gold medal winners at the recent Tasmanian Tourism Awards and finalists at the national awards, McDermotts specialise in executive touring coaches for the groups market and offer a truly local and authentic perspective on Tasmania.

McDermotts also operate in Tasmania's iconic Cradle Mountain National Park providing day tours, short tours, hiking and transport services all year round.

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Par Avion T

Par Avion offer exclusive flights to the most special and remote parts of our beautiful island state including Melaleuca, in the Tasmanian Wilderness World Heritage Area, where we operate the only wilderness camp within the national park.

We cater to both FIT and groups with a range of scenic flight tours including adventure-packed half-day or full-day tours, charter flights packaged just for your clients, or memorable days glamping at our wilderness camp in Tasmania's Southwest National Park.

Par Avion has been exploring Tasmania by air for over 30 years. Our experienced staff and pilots make every Tasmanian scenic adventure one to remember.

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Pennicott Wilderness Journeys T

Pennicott Wilderness Journeys has been delivering ecotours in Tasmania since 1999. Winner of 15 Australian Tourism Awards, we showcase unique coastal wilderness and wildlife with daily tours from Bruny Island, Port Arthur, Hobart and Coles Bay.

Experiences include:

- **Bruny Island and Tasman Island Cruises** allowing travellers to explore these spectacular coastlines and enjoy close encounters with wildlife.
- **Iron Pot Cruises** 2.5 hour cruise exploring Hobart's waterways.
- **Tasmanian Seafood Seduction** full day cruise from Hobart gathering and feasting on fresh seafood.
- **Wineglass Bay Cruises** 4.5hour cruise of the Freycinet Peninsula, including iconic Wineglass Bay.
- **Bruny Island Traveller**, a land-based food tour, departing Hobart, exploring the island's natural landscapes and artisan produce.
- **Cape Raoul Cruises** 90min tour from Port Arthur to Cape Raoul.



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- **Freycinet Aqua Express** coastal transfers for the fastest and easiest way to Wineglass Bay.

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01 - Tasmanian Seafood Seduction, Pennicott Wilderness Journeys

02 - Bruny Island Cruises, Pennicott Wilderness Journeys
© Joe Shemesh

03 - Bruny Island Cruises, Pennicott Wilderness Journeys

04 - Wineglass Bay Cruises, Pennicott Wilderness Journeys



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NEW SELLER

Piermont (H)

Located on Tasmania’s east coast, Piermont is a waterfront retreat featuring nine architecturally designed two- and three-bedroom residences. Built in 2019, these residences reflect Piermont’s European heritage and natural surroundings through a collaboration with JCB Architects and Hecker Guthrie. Designed for “the curious, the cultured, the escapist and the wanderer,” Piermont is the perfect base for exploring Freycinet.

Guests can explore the 230-acre property at their own pace, with amenities including a tennis court, pool, kayaks, walking trails and private beaches. The award-winning Homestead Restaurant highlights Tasmania’s finest produce, blending historic charm with contemporary design and coastal beauty.

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Premier Travel Tasmania (T)

Premier Travel Tasmania offers private, scheduled small-group (maximum eight guests) and self-drive tours in Tasmania, with a focus on nature, history and culture. Their offerings also include specialised themed departures and tours in different languages such as German, Spanish, French, Dutch and English. The company offers a range of new multiday, small group tours with amended or refined itineraries. Additionally, Premier Travel Tasmania has included a stargazing/aurora-watching day tour, as well as two-hour and five-hour Hobart walking tours with tastings around the city.

Premier Travel Tasmania is recognised as a sustainable tourism operator by TICT (Tourism Industry Council Tasmania). We are also featured in Tourism Australia’s Signature Experiences of Australia as part of their curated Australian Wildlife Journeys portfolio.

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Port Arthur Historic Site & Cascades Female Factory (A)

Hobart's Cascades Female Factory Historic Site uncovers moving stories of convict women and their children, interwoven with palawa (Tasmanian Aboriginal) stories from the early 1800s. Storytelling experiences by expert guides provide deeper emotional experiences for clients.

World Heritage-listed Port Arthur Historic Site brings Australia's early convict history to life with world-class interpretation and guided tours. A Signature

Experiences Cultural Attraction, it is an essential part of Australian heritage.

Group catering options are available at Port Arthur's cafe, with fine dining at the restaurant Wednesday to Sunday. Ghost tours and after dark packages operate from sunset. Or, give your clients the Wheel of Fate VIP experience combining a two-course meal and exclusive access to Port Arthur's buildings.

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portarthur.org.au



04

- 01 - The Penitentiary, Port Arthur Historic Site © Alastair Bett
- 02 - Cascades Female Factory © Alastair Bett
- 03 - Port Arthur Historic Site © Alastair Bett
- 04 - Cascades Female Factory © Alastair Bett



Tahune Adventures (A)

In Tasmania's south, Tahune Airwalk is an elevated 600m-long walkway above the forest floor. The final cantilevered section sits at a height of 50m above the Huon River, with spectacular views to the confluence of the Huon and Picton Rivers and beyond to the peaks of the breathtaking Tasmanian Wilderness World Heritage Area.

A scenic 80-minute drive south from Hobart, visitors can walk high above the forest and share the lives of forest giants from the spectacular cantilevered platform. The Airwalk is open seven days a week.

Tahune Adventures offers a pristine remote wilderness experience deep in the southwest forest – however, the Airwalk, Swinging Bridge and Huon Pine Walks are gentle and easily accessible for all levels of fitness to enjoy. Additional activities include the Eagle Hang Glider zipline flight across the river for a quick adrenalin rush; or the Twin River Rafting experience, paddling on a raft or kayak through bouncy rapids and quiet stretches of the Picton and Huon Rivers.

- 01 - Tahune Visitor Centre © Tahune Adventures
- 02 - Tahune Airwalk © Tahune Adventures
- 03 - Path to Tahune Airwalk © Tahune Adventures
- 04 - Huon Pine Walk © Tahune Adventures

Visitors can take a break from the forest activities and relax in the cafe and Visitor Centre, with local produce, wine, cider and hot chocolate by the wood fire. Tahune Adventures offers overnight accommodation in an eight-bedroom lodge, two bedroom cabin, or onsite camping in caravans or motorhomes.

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Tasmanian Devil Unzoo (A)

The Tasmanian Devil Unzoo is a leader in sustainable wildlife tourism.

Our world-first “wildlife without cages” Tasmanian Devil Unzoo offers your clients unforgettable face-to-face encounters with native Tasmanian animals. Tours are suitable for large and small groups and are based around guided nature walks and 4WD tours.

Tailored private wildlife tours, plus after-dark and half-day 4WD nature tours are also available. French, Spanish and German information pamphlets add to Unzoo’s international appeal.

We’re conveniently located a one hour drive from Hobart in south-east Tasmania, near Port Arthur.

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Tasmanian Vacations (H T A)

Tasmanian Vacations is a long-established, locally owned and operated specialist Tasmanian travel company based in Hobart.

Its team of travel experts curate unforgettable Tasmanian holiday experiences, including self-drive touring featuring an expansive range of accommodation, car rental, tours and attractions. Tasmanian Vacations promotes over 170 Tasmanian tourism businesses and offers group travel; private touring; special interest experiences, including golf, wineries, whisky and multi-day walks; as well as campervan and motorhome rentals, and *Spirit of Tasmania* bookings.

Trusted and experienced, Tasmanian Vacations has a locally based team of passionate Tasmanians eager to help plan and book your clients’ holiday experiences. A one-stop shop for all Tasmanian holidays.

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01 - Tasmanian devil © Tasmanian Devil Unzoo

02 - Flame Robin © Tasmanian Devil Unzoo

03 - Trial Harbour © Paul Fleming

04 - St Columba Falls © Emilie Ristevski



Tasmanian Wild Seafood Adventures Ⓣ

Tasmanian Wild Seafood Adventures invites your clients to meet the producers of delicacies enjoyed across the globe. Our Deep to Dish seafood cruise showcases seven species, including two harvested fresh from the ocean by a commercial diver during the tour.

In 2025, we are thrilled to introduce our new Sea the Sky night cruise tour. This 2-hour experience departs just south of Hobart and promises an enlightening exploration of Tasmania's indigenous connections with water and sky. Clients may view our famous starry sky (and maybe an aurora).

Both tours are aboard a premier power catamaran.

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Tassie Tours Ⓣ

Tassie Tours is a family-owned and operated business with over 10 years' experience that takes pride in showcasing the best of Tasmania and is committed to providing exceptional experiences. Discover Tasmania through the eyes of passionate local guides, who are eager to share their wealth of knowledge.

Whether your clients are seeking day tours from Hobart or all-inclusive multi-day packages, are travelling alone or in larger groups, our tours offer the flexibility to create unique itineraries and competitive packages to suit their requirements.

Interested in food and wine trails, adventure, luxury or budget tours? Tassie Tours offers a range of exhilarating tailored experiences.

With extensive coverage across the entire state, the possibilities for exploration are truly endless.

CONTACT INFO:

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tassietours.com



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NEW SELLER

The Truffle Farm (T) (A)

The Truffle Farm Tasmania is the ‘home of Australia’s first black truffle’ and produces both summer and winter truffles 10 months of the year.

We offer a hands-on immersive tour experience whilst actively hunting for truffles in the plantation with expert truffle dogs and handlers.

Your clients will join the hunt to dig up some truffles and discover the history from the pioneering Terry family, followed by a decadent gourmet lunch or snack with freshly shaved truffles. Clients can also delight in our signature fresh truffle ice cream and a tasting of our gourmet truffle products.

Come and join the hunt and dig up some magic of your own!

CONTACT INFO:

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thetrufflefarmtasmania.com.au



Under Down Under (T)

Under Down Under offers small group journeys throughout Tasmania. Established in 1996, we are a locally owned tour operator based in Hobart. Our active multiday tours focus on experiencing Tasmania’s outstanding national parks, history, wildlife and main attractions around the island.

Our year-round tours are all advanced eco-certified and cater to small groups as well as couples or solo travellers. Your clients can select from a range of itineraries from five to 10 days and have a choice between budget or mid-range accommodation, or even dedicated comfort-style tours.

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- 01 - Tasmanian Wild Seafood Adventures
- 02 - Tasmanian Wild Seafood Adventures
- 03 - Bay of Fires @ Emilie Ristevski
- 04 - Forest walk
- 05 - Anna Terry, The Truffle Farm
- 06 - The Truffle Farm
- 07 - Tahune Adventures
- 08 - Bay of Fires



West Coast Wilderness Railway (A)

Allow original, heritage locomotives to take your clients on a heritage journey with a difference. Guests enjoy the romance of a heritage train experience, listening as onboard guides tell the story of the communities that lived deep in the wilderness during the early 20th century. Disembarking at remote stations, guests marvel at the tenacity of those that came before while enjoying exclusive passenger experiences and activities.

Journeys depart Queenstown and Strahan on Tasmania's west coast, around a 3.5–4hr drive from major airports. Train journeys range from 1.5–2.5hr and vary across wilderness and cultural heritage. Choose from comfortable Heritage Carriages or a first-class experience onboard the Wilderness Carriage, featuring light meal service and a balcony.

CONTACT INFO:

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World Heritage Cruises (A)

Family-owned World Heritage Cruises offer daily cruises through some of Tasmania's spectacular World Heritage-listed Wilderness.

Your clients will explore majestic Macquarie Harbour and the notorious Hells Gates, venture to isolated Sarah Island, and glide the serene waters of the Gordon River, while hearing stories from five generations of local history.

The tour includes onshore walks, local commentary, and a delicious lunch featuring fresh Tasmanian produce prepared onboard, followed by a sawmill visit.

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01 - West Coast Wilderness Railway
 02 - West Coast Wilderness Railway @ Tourism Australia
 03 - World Heritage Cruises @ Tourism Australia
 04 - World Heritage Cruises @ Tourism Australia



02 -



01 -



03 -

wukalina Walk A

wukalina Walk is a palawa (Tasmanian Aboriginal) owned and operated four-day/three-night guided walk across the cultural homeland of palawa.

Accommodation for the first two nights is in our standing camp within the national park, near Wukalina / Mount William, while the third night is in a lighthouse keepers' cottage at the Larapuna / Bay of Fires area. All meals, beverages, transfers, gear, guides and activities are included.

On the four-day journey, guests will be immersed in palawa history and culture. The trip departs from Launceston each Sunday between September and April.

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04 -

- 01 - krakani lumi (place of rest) standing camp © Jillian Mundy
- 02 - The final stretch to Larapuna / Bay of Fires © Jillian Mundy
- 03 - Cultural objects: shell necklace, rikawa (kelp water carrier) on fur © Jillian Mundy
- 04 - 129-step internal staircase of Eddystone Point Lighthouse, Larapuna © Jillian Mundy



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TASMANIA
COME DOWN FOR AIR

