THE ULTIMATE TRAVEL GUIDE TO
TASMANIA
Let’s get this out of the way. First, it’s very easy to get to Tassie with flight connections from major Australian capitals and daily ferry crossings. And second – we celebrate, not fear, the seasons. Yes it can get wintery and a little bit wild, but we’re prepared with log fires, cozy bars, picture perfect views and warming spirits that you’ll revel in.

And now for the rest. Your lungs will thank you as they deeply fill with some of the cleanest air on the planet. We love our natural environment and 40 per cent of Tassie is protected through national parks, reserves and conservation areas. We’re talking the wilderness of your dreams – rocky mountain outcrops, fairytale rainforests, vast lakes and plains, untouched beaches and rolling countryside.

Our island is diverse in both its landscapes and the experiences we have to share. It’s the ideal destination for active travellers who enjoy wilderness escapes and encountering wildlife – some animals and plants can only be found in Tassie, like the endangered Tasmanian devil.

Our clean farming and pioneering spirit contributes to our island producing some of the highest-quality food, wine and drinks in the world. You can enjoy true paddock and ocean-to-plate experiences here, with premium wine, beer, whisky and spirits easy to find and only a quick pour away.

But it’s not just us that thinks it’s pretty special in Tassie – many of the golf courses, accommodation providers, experiences and producers have won significant international awards.

Any time of year is a good time to visit Tassie. We experience four distinct seasons with each offering something special. Tasmania is just a short flight from Melbourne, Adelaide or Sydney and easy to include in an itinerary as a mini break through to an extended stay.
WHAT WE OFFER

WILDERNESS AND WILDLIFE
Tasmania is known for spectacular raw and untouched wilderness and fascinating creatures. In Tassie, encounters with wildlife are commonplace, including with endangered and rare animals only found in Tasmania.

CULTURE AND EVENTS
In Tassie we present some of the best events and festivals in the world – small and large. From the annual Rolex Sydney to Hobart Yacht race and Taste of Tasmania in Summer, to Dark Mofo and the Festival of Voices in the depth of Winter, our festivals are worth making the journey for.

OUTDOORS AND ADVENTURE
Tassie is a true adventure paradise. Our wilderness areas are a natural playground for adventure activities such as bushwalking, multi-day hiking, mountain biking, fishing, riding and climbing. Our golf courses are in breathtaking locations that will remain etched in a golfer’s memory forever.

HISTORY AND HERITAGE
Tassie’s history is rich and complex. You can walk in the footsteps of our first Tasmanians on a wilderness trek or visit sites across the island and learn about the 76,000 convicts transported to Tasmania between 1804 and 1853. Our heritage is on display everyday in the streetscapes of our cities and towns, and in galleries, gardens, museums and historic houses.

FOOD AND DRINK
Our land, sea and rivers produce an incredible bounty of fresh produce, which is turned over to chefs, winemakers, brewers and distillers who somehow make it even better. We celebrate food here on the island through fine dining restaurants and casual eating, to markets, cellar doors, festivals, cooking schools and paddock-to-plate experiences.

INDULGENCE AND CONNECTION
Tassie is the place to connect with yourself, your favourite people, your environment whatever it is that you may have drifted from. It could be as simple as immersing yourself in nature during an outdoor bath at a wilderness retreat, to indulging in accommodation that redefines what luxury is. Mix it up between contemporary city hotels, wilderness lodges, earthy retreats and designer digs.
ABOUT TASMANiA

Tassie is Australia’s island state, about 250km south of the Australian mainland. We’re about the same size as Switzerland – 315 kilometres from west to east and 286 kilometres from north to south.

GETTING TO TASMANiA

As Australia’s only island state, part of the fun is getting here. You can arrive by air and sea. Direct flights depart daily from Melbourne, Sydney and Brisbane to Hobart and Launceston. Direct flights are also available from Adelaide, Perth and the Gold Coast to Hobart several times a week.

The smaller centres of Wynyard, Devonport, King and Flinders Island also have direct flights from Melbourne. All major airlines fly to Hobart and Launceston making Tassie easily accessible from the Australian mainland – it’s just an hour’s flight from Melbourne and around two hours from Sydney or Adelaide.

You can also arrive by sea on the Spirit of Tasmania. This is a great option if you want to bring your own car, motorhome or motorbike. The ferry service departs Melbourne daily. Tassie is also a popular cruise destination and included on many South Pacific cruise itineraries. The main ports of call include Hobart, Burnie and Port Arthur.

CLIMATE AND WEATHER

In Tassie we experience four distinct seasons – the warmest months are from December to March with an average daily maximum of between 17 and 23 degrees Celsius. You might have heard about our winter from June to August, where daily temperatures sit between 3 and 11 degrees Celsius. This is the perfect time to take your winter coat on tour.

Rainfall varies across the island with Hobart being the second driest capital city in Australia, while the west coast has an annual average rainfall of 2400mm which keeps the rainforests in wonderful condition.

No matter what time of year you travel to Tassie, it’s important to be prepared for sudden changes in the weather, especially if you’re bushwalking. It might just be a temporary weather change, but you should always carry additional warm clothing and a waterproof layer to throw on over the top.

POPULATION

Our population sits at 522,000 people with 222,000 people living in the state capital Hobart and 84,000 living in Launceston.

GETTING AROUND

Tassie has a good network of roads that offer scenic views and good access to nearly the whole state. Even though Tassie looks small, it’s important not to underestimate how long it takes to get around – even a lap around the island will take several days, especially if you stop to smell the lavender.

There are no trains here, but good bus and coach connections. You can hire a car or bring your own if you’re travelling here on the Spirit of Tasmania. Join a coach tour to take a relaxing journey around Tassie – a number of companies offer year round itineraries for budget, deluxe and luxury travellers. Or you could join a small escorted group if there’s something specific you’re interested in.

EXTRA INFORMATION

- Sales-focused information and itinerary suggestions for the travel trade are available at www.tassietrade.com.au
- Travel information is available on Tourism Tasmania’s travel website www.discovertasmania.com.au
- Tourism Tasmania’s consumer marketing campaign website www.gobehindthescenery.com.au

For even more information email trade@tourism.tas.gov.au or international@tourism.tas.gov.au
KEY APPEALS

SCENIC WILDERNESS
Tassie is an island of natural wonders and stunning landscapes – we even lay claim to some of the cleanest air in the world. There are many ways to immerse yourself in the wilderness here – all over the island there are many short walks showcasing Tassie’s diverse vegetation, including many endemic plants found nowhere else on earth, or join an award-winning multi-day trek with a little luxury at the end of each day. Take a scenic flight or cruise to experience our more remote landscapes and waterways, or even use human power to kayak or ride our rivers and trails.

NATIVE WILDLIFE
When sea levels rose at the end of the last Ice Age, Tassie was separated from mainland Australia. For the last 10,000 years, the island has been a living museum, its ancient marsupials surviving in isolation. There’s a variety and abundance of wildlife, although many animals are nocturnal and elusive. A walk at dawn or dusk will reward a patient observer or visit one of our wildlife parks to guarantee an encounter with Tasmanian devils, quolls, platypus, echidnas, wallabies and wombats. If you love twitching, we’re also home to 12 species of birds found nowhere else on earth.

PADDOCK-TO-PLATE EXPERIENCES
Forage, cook and taste your way through the paddocks, oceans and waterways of Tassie and create some truly delicious memories. Our artisan cheeses are some of the best in Australia, and so are our berries, apples and pears, premium beef, specialty honey, and fresh seafood. Visit the farmers’ markets and meet the growers, or stop at farm gates or road-side stalls to pick up some gastronomic souvenirs.
WALKING
For a small island, we boast 2,800 km of managed walking tracks and over 880 separate walks throughout national parks, reserves and conservation areas. Tassie offers trails ranging from short, easy walks with boardwalks and disabled access to multi-day walking adventures, some having won many awards for their luxe offerings.

VINEYARDS, WINERIES, BREWERIES AND DISTILLERIES
Tassie cool climate wines are loved across Australia and are becoming known around the world as high quality, exciting wines. Travel the regional wine routes all over the island, to enjoy the sophisticated range of wine styles. Tasmania is home to a growing number of whisky, gin and vodka distilleries. Some only produce small quantities, while others export to the world and feature regularly on the podiums at international awards. Tassie’s numerous craft brewers also serve up top drops, and it’s only natural that there are many ciders to be found, made with our super Tassie apples and pears. Hop on a beer, cider or whisky trail to taste and compare the regions.

GOLF
Tassie has more than 65 golf courses, including Barnbougle Dunes and Barnbougle Lost Farm at Bridport and Cape Wickham and Ocean Dunes, on King Island which are ranked the top four Australian public golf courses.

FISHING
Our pristine waterways makes Tassie one of the world’s last great fisheries. There are more than 3,000 lakes and numerous rivers and streams, almost all holding magnificent wild trout. From September through to May each year, the action kicks off with a wealth of fly and lure fishing opportunities. Tassie also has sensational game fishing waters only 20 minutes from shore and holds many game fishing world records.

ART AND CULTURE
We have a long tradition of creativity with an active community of artists, designers, makers and performers whose work is often inspired by the natural landscape.
With its wide range of experiences, attractions and spectacular landscapes, southern Tasmania packs a lot of appeal into a diverse, distinctive and easy-to-explore region. There are experiences and attractions for everyone – lovers of food and drinks, history buffs, sports fans, arts and culture enthusiasts, outdoor adventurers – it’s all here!

Tasmania’s capital city, Hobart, set between kunanyi/Mt Wellington and the River Derwent is a city of sunlight, sandstone and sails. A place where the contemporary vibe of cool bistros and cutting-edge restaurants meets rich colonial heritage and a uniquely-local tradition of art and architecture. It’s a city of events and festivals, in every season of the year.

The road to convict history runs through farmland and forests to Eaglehawk Neck, on the Tasman Peninsula. The penal settlement, Port Arthur Historic Site is recognised as a site of World Heritage significance – the peninsula’s massive cliffs and wild seas were also effective prison walls.

Head south from Hobart then skip across the channel to Bruny Island – this beautiful island is a foodie’s dream escape. Cut across to the Huon Highway and pass orchards, vineyards, waterways and riverside towns until you reach tall forests, underground caverns and World Heritage wilderness. Finally, you will reach the end of the most southerly road in Australia, where the multi-day bushwalk on the South Coast Track begins.

In the Southern Midlands, along the Heritage Highway, are quiet country villages accompanied by a gently rolling rural landscape. Along the highway, sculptural silhouettes of convicts, bushrangers, surveyors, and stagecoaches recall the region’s rich colonial past.

Pick up a piece of local art and craft in the shops at Oatlands. In this area, highland lakes and rivers are among the world’s finest wild fisheries – teeming with wild brown and rainbow trout.

Upstream from Hobart, the River Derwent narrows, passing vineyards and the historic town of New Norfolk. Deeper in the valley are the hopfields of Bushy Park, the lakes and waterfalls of Mt Field National Park and the road into the Southwest wilderness, ending at the mighty double arch of the Gordon Dam.
FOOD AND BEVERAGE EXPERIENCES:
- **The Agrarian Kitchen Eatery & Store** – Dine in a derelict ward of the historic Willow Court, New Norfolk, with paddock-to-plate principle dining.
- **McHenry Distillery** – Near Port Arthur Historic Site, this distillery features a new cellar door experience. Book in for a gin workshop.
- **Shene Estate and Distillery** – An historic estate at Pontville where you can pick up your award-winning Poltergeist Gin from the charming roadside stall.
- **Grandvewe Cheese and Hartshorn Distillery** – A micro-distillery just outside of Woodbridge, they make sheep cheese and boutique vodka and gin in small batches made from sheep whey.
- **Fat Pig Farm** – Visit the working farm for a Friday Feast long lunch, raiding the paddocks before the meal.

HIGHLIGHTS OF THE REGION:
- **Mona (Museum of Old and New Art)** – A thought provoking contemporary art museum. Catch the Mona Roma ferry from Brooke St Pier in Hobart with a Posh Pit Pass.
- **Bonorong Wildlife Sanctuary** – Get up close to Tasmania’s native animals on a guided tour at this native animal sanctuary just outside Hobart.
- **Port Arthur Historic Site** – A UNESCO World Heritage listed convict penal settlement that can be explored with interpretive signs or guided tours during the day and ghost tours every night.
- **Pennicott Wilderness Journeys eco-cruises** – Explore the coast off Bruny Island and Tasman Peninsula, viewing marine life and Australia’s highest sea cliffs.
- **Tahune Airwalk** – A 30 minute drive from Geeveston, the Airwalk soars 20-30 metres high into the forest canopy and out to a cantilever 50 metres above the Huon River.
- **Lake St Clair** – In Tassie’s Central Highlands is Australia’s deepest lake, and the Wall in the Wilderness, a fabulous 100m carved wooden sculpture, is nearby.
- **Richmond** – Wander the Georgian streetscape, cross Australia’s oldest bridge, meet cool climate vineyard neighbours of the Coal River Valley and see the new Wine Wall.
- **Maydena Bike Park** – Hurtle down the mountain bike trails, or take the shuttle bus to the top for a coffee with spectacular views over the surrounding forest.
Our north offers some of Australia’s best epicurean experiences with a warmth and authenticity that can only be found in Tassie. At its heart lies historic Launceston, Tassie’s second biggest city and home to a booming coffee, café and dining scene.

Flights here take just 1 hour from Melbourne, 1.5 hours from Sydney and 2.5 hours from Brisbane, making Launceston an ideal starting place for a Tassie trip. Hit town on a Saturday morning to visit the popular Harvest Market to taste local cheeses, cultured butter, fresh vegetables and heritage apple ciders followed by a walk in the city’s natural haven, Cataract Gorge.

The scenic terrain that extends from the Tamar River provides rich soils and cool conditions, producing spectacular sparkling wine and pinot noir, that can be sampled from more than 30 vineyards nestled throughout the Tamar Valley. The clear air here also lends itself perfectly to the freshest black truffles, strawberries, raspberries and hazelnuts. Closer to the coast, hop from town to town feasting on just-caught oysters, fish and scallops, along with the chance to chat to locals who take great pride in their produce. From humble garden harvests to sophisticated dishes, northern Tasmania provides an abundance of flavour all year round.
FOOD AND BEVERAGE EXPERIENCES:

- **Harvest Launceston** – A community farmers’ market held each Saturday is a place to meet the farmers and gather locally grown fruit, vegetables, meat and dairy.

- **Boag’s Brewery Tour** – A 90-minute guided experience gives an insight into the brewing and packaging process, followed by a tasting of James Boag’s award-winning beers and Tassie cheeses.

- **Tamar Valley Wine Tour** – This drive explores the majestic Tamar River from Launceston to Bass Strait as it meanders through the heart of vineyard country past orchards, scenic pastures and forests.

- **Taste.Walk.Talk** – Local guides lead a walking tour through Launceston’s CBD to discover the fabulous produce and history. Find out where to eat and drink like a local foodie.

HIGHLIGHTS OF THE REGION:

- **Blue Derby** – Mountain bike trails set among temperate rainforest in Tassie’s north-east.

- **Tamar Valley** – 170 kilometres of cool-climate wine territory with cellar doors including Josef Chromy and Jansz Tasmania.

- **Unesco World Heritage Convict site Woolmers Estate and Brickendon located just outside Longford are some of Australia’s best examples of pioneer farming of the early 1800s.**

- **Mole Creek Caves**
  In the Mole Creek Karst National Park, these stunning caves are about 40-minutes west of Deloraine.

- **Penny Royal** – This Launceston attraction is steeped in convict history dating back to Van Diemen’s Land in 1825. Board the Dark Ride or the Brigg Tamar, learn about infamous local bushranger Mathew Brady, climb the cliffs and mine for gemstones and gold.

CONTACT:

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Tassie’s East Coast region is home to the Great Eastern Drive, stretching from Buckland in the south to the Bay of Fires in the north. It encompasses beautiful and diverse landscapes and experiences and has long been recognised as a popular summer holiday destination.

For generations, holiday makers have flocked to coastal towns and villages along the coast, including St Helens, Scamander, Bicheno, Coles Bay, Swansea and Orford. These locations are popular for fishing, boating and beach time, with caravan and camping, shacks and beach houses, bed and breakfasts and motels forming part of this traditional local tourism market.

The East Coast is internationally recognised for its incredible beaches, including world-famous Wineglass Bay and Bay of Fires, national parks, including the acclaimed Freycinet National Park and Maria Island National Park and abundant native wildlife. The accessible historic and cultural sites like the UNESCO World Heritage-listed Darlington Convict Probation Station on Maria Island, the boutique wineries of the East Coast Wine Route, fresh local produce and world-class seafood, classic coastal holiday towns, and warm, friendly locals all contribute to a special place where visitors can truly relax. With powerful, natural elements that inspire awe, stimulate the senses, lift the mood and speak to the spirit, Tassie’s East Coast offers a holiday experience that is quite unlike any other.

EAST COAST FOOD AND BEVERAGE EXPERIENCES:

- **Devil’s Corner Cellar Door** – Take in views of the Hazards and Freycinet Peninsula from the lookout.
- **Taste freshly shucked oysters and seafood straight from the nearby Freycinet Marine Farm**, with **Tombolo Freycinet** dishing up delicious wood-fired pizzas.
- **Spring Vale Cellar Door** – This small family vineyard is located at Cranbrook, not far north of Swansea, and offers award-winning wines including pinot noir, Gewürztraminer, chardonnay and sparkling.
• **Maria Island Grand Picnic Tour** – Homemade morning tea with freshly brewed coffee will start the day off as you are introduced to Maria Island. Hit the ‘Mess Hall’ for a gourmet Tassie picnic lunch, freshly prepared on the island. After a second walk, tuck into some award-winning Tasmanian wines and beer, accompanied with local cheeses.

• **The Farm Shed East Coast Wine Centre** – Offer tastings and sales from vineyards on Tassie’s East Coast, including several without their own cellar doors, in one location in Bicheno. You can make up your own mixed case (which is not possible at the cellar doors) and post them home so there’s no risk of excess baggage charges.

• **The Purple Possum** – A café and wholefoods store in the lush mountain landscape of St Marys that also features a mini-gallery, produce garden and bric-a-brac shed.

• **The Fish Van** – Sitting just a few metres from the fleet of East Coast fishing vessels that call Triabunna home, provides The Fish Van with access to the freshest fish available, most caught in the pristine waters off Maria Island.

**HIGHLIGHTS OF THE REGION:**

• **The Great Eastern Drive** – This drive extends between Orford in the south and St Helens in the north, showcasing the East Coast’s dramatic coastline, world-famous beaches and unique natural attractions.

• **Freycinet National Park** – Home to dramatic pink granite peaks, secluded bays, white sandy beaches, abundant birdlife and Wineglass Bay, Tasmania’s most photographed view. Access to the park is from Coles Bay.

• **Maria Island National Park** – Take a short boat trip from Triabunna and spend a day or longer exploring the island. This is a place for wandering through World Heritage historic ruins, taking coastal walks, climbing mountains, exploring from the saddle of a bike, meeting an incredible array of wildlife or simply relaxing on a stunning and remote beach.

• **Bay of Fires** – This slice of coastal heaven stretches over 50 kilometres from Binalong Bay in the south to Eddystone Point in the north. This spectacular part of Tasmania’s East Coast was named by Lonely Planet as the hottest travel destination in the world, and is widely regarded as one of the most beautiful places in Australia.

• **East Coast Cellar Doors** – Anyone who’s sampled a fine East Coast vintage will tell you that the region’s global reputation for producing outstanding wine is well deserved. You’ll find internationally-renowned wines here, including pinot noir, sparkling, cabernet sauvignon, riesling, chardonnay, sauvignon blanc and pinot gris.

**CONTACT:**

**EAST COAST REGIONAL TOURISM ORGANISATION**

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Tassie’s North West, including the West Coast, North West Coast and King Island, is the food bowl of Tasmania. This is the place to get outdoors and explore paddock-to-plate stories. Home to Tasmanian jewels Cradle Mountain, the Franklin-Gordon and the Tarkine, this region is renowned for its plentiful rain, rich red soils, pristine oceans and the cleanest air in the world.

This environment provides the perfect location to grow, produce and ultimately to taste some of the world’s freshest produce – sought by chefs across the world.

The region produces some of the best tasting seafood including Atlantic salmon and trout as well as abalone and crayfish. Produce is collected the same day it’s served in local restaurants. Cheese, chocolates, berries, beer, cider, wine, whisky and gin – forget the list – just follow the Cradle to Coast Tasting Trail.

Experiences await throughout the region – train trips through tranquil rainforests, jumping into mountainous canyons, watching a Tasmanian devil feed, sliding into an ancient sinkhole, riding exhilarating mountain bike tracks, or proudly saying you lost a golf ball (or 10) on one of the world’s most unique links courses.

When it comes time to rest for the night there are hot tubs in the snow, mountain and ocean views, or cottages nestled deep in restored mining towns.

The region is built for touring and exploring. Roads wrap around hills, wind through green valleys and protected forests, along coastal roads and through regional communities. Motorcycling and car enthusiasts are drawn to this part of Tasmania, excited about the driving experiences that await around every corner.
FOOD AND BEVERAGE EXPERIENCES:

• Tasmanian Food and Wine Conservatory – A showcase of Tasmania’s best produce in the beauty of an Austrian-inspired conservatory, located 20 minutes out of Devonport at Sassafras.

• Cradle Country Truffles – Harvest and hunt truffles among oaks at Lower Barrington, then taste the beautifully prepared fruit of your labours with fellow truffle hunters.

• Turners Beach Berry Patch – While your meal is prepared pick your own berries or try the hay maze and gumboot toss.

• Southern Wild Distillery – A distillery in Devonport producing premium gin, created around the pure water, fresh ingredients and passionate growers of Tassie.

• Ghost Rock Winery – Enjoy wine, food, art and Tassie produce overlooking the vineyard, with striking views of Bass Strait and the rolling patchwork hills.

HIGHLIGHTS OF THE REGION:

• Western Wilds – journey into the spectacular wilderness of Tasmania’s West Coast and the extraordinary stories of the people who have made this region their home.

• Cradle Mountain – Whether you prefer traversing down ancient canyons, relaxing at the spa in World Heritage wilderness, or walking through it, this is where wilderness and civilisation meet.

• West Coast Wilderness Railway – Experience history as you journey deep into the wilderness aboard a magnificent steam train, from either Strahan or Queenstown.

• The Tarkine Drive – Connect with ancient temperate rainforests, discover wild wilderness, sand dunes and coastal heathland with strong links to the Tasmanian Aboriginal people.

• The Cradle to Coast Tasting Trail – Feed your senses, taste the world’s best produce and discover artisanal producers.
EVENTFUL
TASMANIA

JANUARY 2019
• Cygnet Folk Festival
• Mona Foma
• Bamboule Polo
• Cricket Season (January to March)
• Hobart International

FEBRUARY
❤ Festivale
❤ MyState Australian Wooden Boat Festival
❤ Festival of King Island
❤ Taste the Harvest
❤ Koonya Garlic Festival
❤ King Island Long Table
❤ Evandale Village Fair and National Penny Farthing Championship

MARCH
❤ Taste of the Huon
❤ Ten Days on the Island
❤ Shimano Enduro Tasmania (Enduro World Series Rd 2)

APRIL
• Tyrepower Tasmania SuperSprint
• Cradle Mountain Film Festival
❤ Flinders Island Food and Crayfish Festival
• AFL Hawthorn vs Carlton
❤ Turning of the Fagus
❤ International Mural Fest
• Targa Tasmania

MAY
❤ Agfest
• AFL North Melbourne vs Sydney Swans
• AFL Hawthorn vs Port Adelaide
• Whale Migration (May to November)

JUNE
❤ Dark Mofo
• Festival of Voices Coastal
• Bay of Fires Winter Arts Festival
• AFL North Melbourne vs Greater Western Sydney

JULY
• Festival of Voices
• Devonport Jazz Festival
• AFL Hawthorn vs Fremantle
• AFL Hawthorn vs Brisbane Lions
• AFL North Melbourne vs St Kilda
❤ Huon Valley Mid-Winter Fest

AUGUST
• AFL North Melbourne vs Melbourne
• Tasmanian Whisky Week
SEPTEMBER
- Junction Arts Festival
- Great Eastern Wine Weekend

OCTOBER
- Tulip Season
- Tasmanian Chamber Music Festival

NOVEMBER
- Bicheno Food and Wine Festival
- Farmgate Festival
- Effervescence Tasmania
- 39th FIPS Mouche 2019 World Fly Fishing Championships Tasmania
- Tasmanian Craft Fair

DECEMBER
- 75th Rolex Sydney Hobart Yacht Race
- The Taste of Tasmania
- The Falls Music and Arts Festival

HIT THE MARKETS!
STATEWIDE ALL YEAR ROUND
- Hobart, Salamanca Market – Every Saturday
- Hobart, Farm Gate Market – Every Sunday
- Launceston, Harvest Market – Every Saturday

Statewide Nature Food and Drink Arts and Culture
Sports Food and Drink, Arts and Culture

THE ULTIMATE GUIDE TO TASMANIA
- GO BEHIND THE SCENERY -
10 IDEAS FOR TRAVELLERS THAT ENJOY...

DRINK
1. Cascade Brewery
   Australia’s oldest operating brewery
2. Willie Smith’s, Pagan Cider and Frank’s Cider
   Huon Valley cider
3. Jansz Wines
   Méthode Tasmanoise sparkling wine
4. Iron House Brewery
   Craft beer, wine and vodka
5. Southern Wild Distillery
   Unique gins with botanical infusions
6. Bruny Island Premium Wines
   Australia’s southern-most vineyard
7. Devil’s Corner
   Cool climate wines with a view
8. Josef Chromy
   Educational tours with lunch
9. Moorilla Wines
   Guided vineyard tours and tastings
10. McHenry’s Distillery
    Cellar door and gin making workshops

FOOD
1. Cradle to Coast Tasting Trail
   Artisanal producers on a picturesque trail
2. Farm Gate Market
   Food and fresh produce every Sunday
3. Coal River Farm
   Chocolate, cheese and seasonal fruits
4. Harvest Market
   Fresh local produce every Saturday
5. The Agrarian Kitchen
   Cooking classes and sustainable farming
6. Grandvewe Cheeses
   Award winning sheep cheesery
7. The Tasmanian Food and Wine Conservatory
   Breakfast and lunch in a music conservatory
8. King Island Farm Tour
   Paddock-to-plate farm tours
9. The Freycinet Marine Farm
   Locally sourced fresh seafood
10. Fat Pig Farm
    Friday feasts of seasonal produce

CULTURE
1. Mona
   The ‘subversive adult Disneyland’ of art
2. Queen Victoria Museum and Gallery
   Australia’s largest regional museum
3. Sheffield – Town of Murals
   Mural displays and an annual festival
4. Evandale
   One of Australia’s best preserved historic towns
5. The Great Western Tiers Sculpture Trail
   Sculptures in and around Deloraine
6. Wall in the Wilderness
   A large-scale Huon pine story-telling carving
7 • Academy Gallery
Contemporary art and design

8 • Tasmania Museum and Art Gallery
History, art and science exhibits

9 • The Design Centre
Contemporary design and woodwork

10 • New Norfolk
Specialty antiques and local history

SHORT WALKS

1 • Russell Falls – 20 minute circuit
Tasmania’s most treasured waterfall

2 • The Trowutta Arch Rainforest Walk
– 30 minutes return Rainforests and unique geological features

3 • Lake Osborne – 45 minutes return
Alpine lakes and glacial landscapes

4 • Tahune Airwalk – 50 minutes return
A birds-eye view of the forest

5 • Liffey Falls – 45 minutes return
Four tiered cascade waterfalls

6 • Wineglass Bay Lookout – 1.5 hours return
An unforgettable view of a Tasmanian icon

7 • Cradle Mountain Dove Lake Circuit
– 2 hour circuit One of Tasmania’s best walks

8 • Painted Cliffs, Maria Island – 2 hours return
Unique coastal sandstone formations

9 • Montezuma Falls – 3 hours return
The highest waterfall in Tasmania

10 • Hogarth Falls, Strahan – 40 minutes return
Cool temperate rainforest walk

NATURE & WILDLIFE

1 • The Nut An extinct volcano at the edge of Bass Straight

2 • Corinna World’s largest single tract of cool temperate rainforest

3 • Bonorong Wildlife Sanctuary
Unique wildlife rescue centre and sanctuary

4 • Freycinet Adventures
Kayaking in Freycinet National Park

5 • Watch Penguins at night
Night penguin tours at Bicheno and Low Head

6 • Wineglass Bay Cruise
Award winning luxury cruises

7 • Narawntapu National Park
The ‘Serengeti of Tasmania’

8 • Beauty Point
Platypus, echidna and a working seahorse farm

9 • Devils@Cradle
Nocturnal Tasmanian Devil Sanctuary

10 • Cockle creek
Southernmost accessible point in Australia

HERITAGE

1 • Port Arthur Historic Site
Best preserved convict site in Australia

2 • The Ship that Never Was
Australia’s longest running play

3 • The West Coast Wilderness Railway
Historic steam locomotive tours through rainforest

4 • Highfield House Historical accommodation
in an 1860 Victorian estate

5 • Maria Island and World Heritage Listed
Darlington Probation Station
Historic National Park and wildlife haven

6 • Richmond
Australia’s oldest Catholic Church, gaol and bridge

7 • Woolmers Estate
1800s pioneer farm and World Heritage Site

8 • Brickendon Estate
World Heritage listed colonial accommodation

9 • Oatlands
Georgian architecture and an operating mill

10 • Campbell Town
Self-guided walks, colonial history and convict stories
WHOLE OF TASSIE  
14 DAY ITINERARY

START LAUNCESTON  
FINISH LAUNCESTON

DAY 1  LAUNCESTON AND SURROUNDS

144 KMS  2 HOURS RETURN
- Josef Chromy Wines and James Boag Brewery, Launceston
- Tamar Valley wineries
- Seahorse World and nearby see platypuses and echidnas at Platypus House, Beauty Point
- Penguin tour at Low Head
  Overnight Launceston

DAY 2  LAUNCESTON TO DEVONPORT

150 KMS  2 HOURS
- Cradle to Coast Tasting Trail including Ashgrove Cheese
- Seven Sheds Brewery at the ‘Town of Topiary’, Railton
- Visit the Town of Murals, Sheffield
- Harvest and hunt for truffles at Cradle Country Truffles, Lower Barrington
- Ghost Rock Winery, Port Sorell
- Southern Wild Distillery, Devonport
  Overnight Devonport

DAY 3  DEVONPORT TO STANLEY

124 KMS  1 HOUR 30 MINUTES
- Hellyers Road Distillery, Burnie
- Rocky Cape National Park
- Tulips at Table Cape (Spring time)
- Highfield House, Stanley
  Overnight Stanley

DAY 4  STANLEY AND SURROUNDS

125 KMS  2 HOURS RETURN
- Chairlift at The Nut, Stanley
- Source fresh seafood, Stanley
- Tarkine Wilderness Drive
  Overnight Stanley

DAY 5  STANLEY TO CRADLE MOUNTAIN

215 KMS  3 HOURS 10 MINUTES
- Makers’ workshop, Burnie
- Visit the town of Penguin and the giant fiberglass penguin
- Spreyton Cider, Spreyton
- Tasmazia, Promised Land
  Overnight Cradle Mountain
DAY 6 CRADLE MOUNTAIN
- Walk around Dove Lake Circuit, Cradle Mountain
- A tour with Cradle Mountain Canyons or a flight with Cradle Mountain Helicopters
- Devils@Cradle
  Overnight Cradle Mountain

DAY 7 CRADLE MOUNTAIN TO STRAHAN
150 KMS  2 HOURS
- Visit Zeehan and the Spray Tunnel
- West Coast Wilderness Railway
- Hogarth Falls, Strahan
- Drive to Henty Dunes and watch the sunset at Ocean Beach
  Overnight Strahan

DAY 8 STRAHAN AND THE GORDON RIVER
- Full day cruise on the Gordon River
- ‘The Ship that Never Was’ a nightly performance in Strahan
  Overnight Strahan

DAY 9 STRAHAN TO HOBART
300 KMS  4 HOURS 30 MINUTES
- Explore Queenstown and the Western Wilderness
- Wall in the Wilderness, Derwent Bridge
- Explore the antique stores in New Norfolk
  Overnight Hobart

DAY 10 HOBART TO BRUNY ISLAND
170 KMS  3 HOURS 30 MINUTES RETURN
- Take your car on the ferry from Kettering to Bruny (check times)
- Bruny Island Cruises
- Oysters and cheese tasting
  Overnight Hobart

DAY 11 HOBART AND SURROUNDS
- Museum of Old and New Art (Mona) by ferry on the Derwent River
- Visit the summit of kunanyi/Mt Wellington and take in the views
  Overnight Hobart

DAY 12 HOBART TO COLES BAY
185 KMS  2 HOURS 30 MINUTES
- Travel the Great Eastern Drive
- Visit a Freycinet winery
- Cape Tourville Lighthouse, Freycinet National Park
  Overnight Coles Bay

DAY 13 COLES BAY TO LAUNCESTON
180 KMS  2 HOURS 20 MINUTES
- Wineglass Bay – walk or cruise
- Visit historic Campbell Town
- Explore the World Heritage sites of Brickendon and Woolmers Estate, Longford
- Cataract Gorge, Launceston
- The Design Centre, Launceston
  Overnight Launceston

DAY 14 LAUNCESTON
- Harvest Market (Saturdays only)
- Walking tour of Launceston
- Queen Victoria Museum & Art Gallery, Inveresk
  Depart Launceston
HOBART TO LAUNCESTON
7 DAY ITINERARY

START HOBART
FINISH LAUNCESTON

DAY 1 HOBART AND SURROUNDS
• Hobart waterfront and Salamanca art galleries and craft shops (Salamanca Market every Saturday)
• Take the ferry up the Derwent River to Museum of Old and New Art (Mona), Berriedale
• Moorilla Winery and Moo Brew Brewery tours and tastings
  **Overnight Hobart**

DAY 2 HOBART TO BRUNY ISLAND
• Take your car on the ferry from Kettering to Bruny (check times)
• Bruny Island Cruises
• Oysters and cheese tasting
  **Overnight Bruny Island**
DAY 3  BRUNY ISLAND TO HUON VALLEY

253 KMS  4 HOURS 20 MINUTES
• Wooden Boat Centre, Franklin
• Hastings Caves and Thermal Springs
• Tahune Airwalk, Geeveston
• Experience cider tasting in the Huon

Overnight Huon Valley

DAY 4  HUON VALLEY TO PORT ARTHUR

140 KMS  2 HOURS
• Explore Tasman Blowhole, Devil’s Kitchen and Tasman Arch at Eaglehawk Neck
• Visit a lavender farm
• Gin tasting
• Port Arthur Historic Site, followed by an evening Ghost Tour

Overnight Port Arthur

DAY 5  PORT ARTHUR TO TAMAR VALLEY

378 KMS  5 HOURS 10 MINUTES
• Drive through the Coal River Valley to Richmond
• Follow the Heritage Highway and visit the historic towns of Oatlands, Ross and Campbell Town
• Visit the World Heritage listed estates of Brickendon and Woolmers, Longford
• Penguin tour at Low Head

Overnight Tamar Valley

DAY 6  TAMAR VALLEY TO LAUNCESTON

105 KMS  1 HOUR 30 MINUTES
• Seahorse World and nearby see platypuses and echidnas at Platypus House, Beauty Point
• Tamar Valley wineries
• Josef Chromy Wines and James Boags Brewery, Launceston

Overnight Launceston

DAY 7  LAUNCESTON AND SURROUNDS

• Launceston City Park
• Harvest Market (every Saturday)
• Queen Victoria Museum and Art Gallery
• Cataract Gorge, Launceston
• Cruise the Tamar River

Depart Launceston
WEST COAST
7 DAY ITINERARY

START LAUNCESTON
FINISH HOBART

DAY 1 LAUNCESTON AND SURROUNDS
• Launceston City Park
• Harvest Market (every Saturday)
• Cataract Gorge
• Cruise the Tamar River
• Tamar Valley wineries
• Queen Victoria Museum & Art Gallery
• Take a walking tour
  Overnight Launceston

DAY 2 LAUNCESTON TO CRADLE MOUNTAIN
155 KMS 2 HOURS 20 MINUTES
• Tasmanian devil feeding at Trowunna Wildlife Park
• Tasmazia, Promised Land
• Dove Lake Circuit, Cradle Mountain
• Devils@Cradle
  Overnight Cradle Mountain
**DAY 3  CRADLE MOUNTAIN TO STRAHAN**

**147 KMS  2 HOURS**

- Visit Zeehan and the Spray Tunnel
- West Coast Wilderness Railway
- Hogarth Falls, Strahan
- Drive to Henty Dunes and watch the sunset at Ocean Beach

*Overnight Strahan*

**DAY 4  STRAHAN**

- Full day cruise on the Gordon River
- ‘The Ship that Never Was’ a nightly performance in Strahan

*Overnight Strahan*

**DAY 5  STRAHAN TO HOBART**

**300 KMS  4 HOURS 30 MINUTES**

- Explore Queenstown and the Western Wilderness
- Wall in the Wilderness, Derwent Bridge
- Explore New Norfolk

*Overnight Hobart*

**DAY 6  HOBART**

- Museum of Old and New Art (Mona) by ferry on the Derwent River
- Moorilla and Moo Brew Brewery tours and tastings
- Hobart waterfront and Salamanca art galleries and craft shops (Salamanca Market every Saturday)

*Overnight Hobart*

**DAY 7  HOBART**

- Visit the summit of kunanyi/Mt Wellington and take in the views
- Bonorong Wildlife Sanctuary, Brighton
- Coal Valley Wine region and Richmond

*Depart Hobart*
EAST COAST
7 DAY ITINERARY

START HOBART
FINISH LAUNCESTON

DAY 1 HOBART AND SURROUNDS
• Mona Roma ferry to Museum of Old and New Art (Mona)
• Moorilla and Moo Brew Brewery tours and tastings at Mona
• Hobart waterfront and Salamanca Place (Market every Saturday)
  Overnight Hobart

DAY 2 HOBART TO SWANSEA
    140 KMS  2 HOURS
• Visit historic Richmond
• Catch the passenger ferry to Maria Island
• Choose a walk, take in the scenery, spot the wildlife
• Spiky Bridge, Swansea
  Overnight Swansea

DAY 3 SWANSEA TO COLES BAY
    36 KMS  30 MINUTES
• Great Eastern Drive
• Visit a Freycinet winery
• Cape Tourville Lighthouse, Freycinet National Park
  Overnight Coles Bay

DAY 4 COLES BAY
• Wineglass Bay – walk or cruise
• Explore the Freycinet National Park including Friendly Beaches
  Overnight Coles Bay

DAY 5 COLES BAY TO ST HELENS
    145 KMS  2 HOURS 30 MINUTES
• Visit the blowhole at Bicheno
• Glass Bottom Boat tour, Bicheno
• Visit a wildlife sanctuary
• Binalong Bay and Bay of Fires
  Overnight St Helens

DAY 6 ST HELENS TO LAUNCESTON
    195 KMS  3 HOURS 10 MINUTES
• Pyengana Diary Factory for some cheese, Pyengana
• St Columba Falls, Pyengana
• Josef Chromy Wines
  Overnight Launceston

DAY 7 LAUNCESTON
• Design Tasmania Centre, Launceston
• Harvest Market (every Saturday)
• Queen Victoria Museum & Art Gallery, Inveresk
• Cataract Gorge
  Depart Launceston
HOBART & SURROUNDS
3 DAY ITINERARY

START HOBART
FINISH HOBART

DAY 1 HOBART TO D’ENTRECASTEAUX CHANNEL

143 KMS  2 HOURS RETURN

• Tasmanian Museum & Art Gallery, Hobart
• Salamanca Place and the Hobart waterfront
• Drive to the D’Entrecasteaux Channel
• Cheese tastings and lunch at Grandvewe, Birchs Bay
• Visit a winery or cider house, Huon Valley
  Overnight Hobart

DAY 2 HOBART AND SURROUNDS

• Visit the summit of kunanyi/Mt Wellington and take in the views
• Museum of Old and New Art (Mona) by ferry on the Derwent River
• Moorilla and Moo Brew Brewery tours and tastings
  Overnight Hobart

DAY 3 HOBART TO DERWENT VALLEY

220 KMS  4 HOURS

• Explore Battery Point
• Drive to the Derwent Valley and explore the antique stores
• Pulpit Rock Lookout, New Norfolk
• Willow Court Antique Centre and the Agrarian Kitchen, New Norfolk
• Salmon Ponds and Museum of Trout Fishing, Plenty
  Depart Hobart
NORTH WEST
3 DAY ITINERARY

START DEVONPORT
FINISH DEVONPORT

DAY 1 DEVONPORT TO STANLEY
130 KMS  1 HOUR 40 MINUTES
• House of Anvers Chocolate Factory
• Hellyers Road Distillery, Burnie
• Visit Boat Harbour
• Explore Rocky Cape National Park and Rocky Cape Lighthouse
• Highfield House, Stanley
  Overnight Stanley

DAY 2 STANLEY TO SMITHTON
133 KMS  2 HOURS
• Chairlift to the top of The Nut, Stanley
• Take the Tarkine Wilderness Drive
• Tarkine Adventures at Dismal Swamp, Togari
• Visit the ‘Edge of the World’, Gardiner Point
  Overnight Smithton

DAY 3 SMITHTON TO DEVONPORT
174 KMS  2 HOURS 30 MINUTES
• Maker’s Workshop, Burnie
• Visit Gunns Plains Cave
• Leven River, Ulverstone
• Southern Wild Distillery, Devonport
• Bass Strait Maritime Centre, Devonport
  Depart Devonport
LAUNCESTON & TAMAR VALLEY
3 DAY ITINERARY

START LAUNCESTON
FINISH LAUNCESTON

DAY 1 LAUNCESTON AND SURROUNDS
130 KMS 2 HOURS 30 MINUTES RETURN
- Take a walking tour of Launceston
- Josef Chromy, Launceston
- Bradys Lookout
- Seahorse World and nearby see platypuses and echidnas at Platypus House, Beauty Point
- Launceston City Ghost Tour
  Overnight Launceston

DAY 2 LAUNCESTON AND TAMAR VALLEY
153 KMS 2 HOURS 30 MINUTES RETURN
- Harvest Market (every Saturday)
- Hollybank Treetops Adventure
- Bridestowe Lavender Estate
- Tamar Valley wineries
- Penguin tour at Low Head after dark
  Overnight Launceston

DAY 3 LAUNCESTON
- James Boags Brewery
- Visit the Design Tasmania Centre
- Queen Victoria Museum & Art Gallery, Inveresk
- Cataract Gorge
  Depart Launceston
KING ISLAND HIGHLIGHTS

King Island lies 80 kilometres off Tassie’s north-west coast, surrounded by a rugged coastline with fresh seafood, famously good produce and some of the cleanest air in the world. It’s also home to some of the most spectacular landscapes and golfing experiences Tassie has on offer.

Cape Wickham has been named by Golf Australia Magazine as the #1 public access golf course in the country – its windswept and wild allure has drawn serious attention from around the world. And for those that would like to ‘stay and play’, the links inspired Ocean Dunes Golf Course will not disappoint, ranking #4.

King Island is accessible by air from Melbourne, Launceston and Burnie/Wynyard.

HIGHLIGHTS:

- Devour award-winning cheese at King Island Dairy
- Choose a rock lobster, king crab or oysters for dinner at King Island Seafoods
- Visit the island’s southernmost tip and don’t miss the Calcified Forest
- Drive to Cape Wickham and visit the southern hemisphere’s tallest lighthouse
- Surf the top 10 waves in the world at Martha Lavinia
- Visit Pennys Lagoon – and swim in perfectly turquoise water
- Play a round of golf on two world-class golf courses (as voted by Golf Digest), Cape Wickham and Ocean Dunes
- Follow the shipwreck trail for stories of heroic and heart breaking shipwrecks
- Visit the King Island Historical Museum at Currie (closed June – September)
To the other side, off mainland Tassie’s north-east coast, Flinders is the largest of the Furneaux Group of 52 islands and offers a range of great experiences – from walking beautiful, long deserted beaches and scenic drives to fishing, golfing, diving and even fossicking for Killiecrankie diamonds.

The island is a haven for the outdoor enthusiast, being almost two thirds National Park, with the remaining third dedicated to farming. If you’re looking for the freshest paddock and sea-to-plate culinary experiences, Flinders Island boasts quality lamb and beef products, fresh crayfish, abalone and scallops.

Regular flights to Flinders Island leave from Launceston or Essendon in Victoria. The island can also be reached by ferry from Bridport in the north east of Tasmania and Port Welshpool in Victoria.

**HIGHLIGHTS:**
- Visit the Furneaux Museum
- Shop for local produce in Lady Barron and Whitemark
- Fossick for Killiecrankie diamonds
- Take a late afternoon trip to Walkers Lookout – watch the sunset over the magnificent view
- Go diving with a master diving instructor
- Enjoy the unspoiled beaches and walks in the Strzelecki National Park
- Spend the day fishing, four wheel driving or walking
- Wander the wetlands of the Logan Lagoon Wildlife Sanctuary, where 13 migratory bird species have been recorded
### 3 DAY ITINERARY PLANNER

- Day One
- Day Two
- Day Three

### 5 DAY ITINERARY PLANNER

- Day One
- Day Two
- Day Three
- Day Four
- Day Five

### 7 DAY ITINERARY PLANNER

- Day One
- Day Two
- Day Three
- Day Four
- Day Five
- Day Six
- Day Seven

### TRAVELLING DISTANCES (km) AND TIMES

<table>
<thead>
<tr>
<th>Route</th>
<th>Distance (km)</th>
<th>Time</th>
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<tr>
<td>Launceston-St Helens (via Scottsdale)</td>
<td>163</td>
<td>2hrs20</td>
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<tr>
<td>Launceston-Bicheno (via Scottsdale)</td>
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<td>Launceston-Hobart (via Midlands Hwy)</td>
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<td>Hobart-St Helens</td>
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<tr>
<td>Queenstown-Launceston (via Sheffield)</td>
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<td>3hrs30</td>
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BEST SINGLE MALT WHISKY
PUREST AIR
OLDEST BRIDGE
CLEANEST MINERAL WATER
OLDEST CONTINUALLY RUNNING BREWERY
FIRST COMMERCIAL SEAHORSE FARM
DEEPEST LAKE IN AUSTRALIA
#1 PUBLIC ACCESS GOLF COURSE IN AUSTRALIA
LONGEST RUNNING PLAY IN AUSTRALIA
MOST WORLD HERITAGE CONVICT SITES IN AUSTRALIA
25% OF THE GLOBAL WILD ABALONE SUPPLY
SHIPSTERN BLUFF WIDELY REGARDED AS THE WILDEST & MOST CHALLENGING BIG WAVE SURF
DEEPEST CAVES IN AUSTRALIA